

For Immediate Release

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beaufurn

Beaufurn Introduces the Aaron Collection

ADVANCE, N.C. (July 17, 2023) – Beaufurn, the manufacturer of fashion-forward, functional furniture, introduced the new Aaron Collection recently at NEOCON. This unexpected line of outdoor furniture, was inspired by the union of the classic Adirondack chair and the demand for upcycled, sustainable, and ecologically mindful products.



The Aaron collection, which includes an armchair, a side chair, a dining table and a side table, is made from 100% recycled material and is 100% recyclable at its end of use-life. The LEED certified High-Density Polyethylene material, which meets FTC Green Guidelines, was harvested from sea plastics and recycled plastic bottles. The clever update reimagines the traditional Adirondack style with a fresh, modern approach that includes dynamically shaped panels available in seven woodgrain finishes and 22 vibrant colors.

Because this easy to clean, easy to maintain group has the warm look of wood but none of the disadvantages for outdoor use, it's extremely durable, will retain its color over time and won't crack, rot or warp. Other benefits include that this collection is made in the US and has a six week lead time.

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ABOUT BEAUFURN

Beaufurn designs and manufacturers professional grade, contemporary and transitional furnishings for the hospitality, contract, and entertainment markets. Since 1998, restaurants, hotels, and commercial institutions around the world have trusted Beaufurn to create innovative environments that bring aesthetic, functional, and durable value to the spaces they occupy. Based in Advance, N.C., the company's client list includes The Cheesecake Factory, MGM, Nordstrom, Helzberg Diamonds and Marriott. To learn more, visit www.Beaufurn.com.